

Apartments.com delivers online reputation at scale **with 1112% review volume growth**

- 📍 Founded in 1982, Apartments.com is headquartered in the U.S.
- 📅 Leading rental industry platform: online marketplace & advertising
- 🔄 Apartments.com has been a Vendasta partner for over a decade

Business goals

- ✔️ Consolidate vendor partnerships and streamline operations
- ✔️ Demonstrate value to gain a broader adoption of their digital marketing services
- ✔️ Align marketing and sales to drive revenue growth with a repeatable recipe for success



Enhancing online reputation and digital marketing performance at scale



1.7M

Total reviews gathered

Never miss a chance to seamlessly collect authentic customer feedback on third-party review sites and more.



1112%

Review volume growth

Handle all your clients' reviews from hundreds of sources, all from one dynamic dashboard.



58%

Review citation growth since 2021

Exponential growth and improved online presence, so your clients are found where customers are searching.

Best-selling products:



Listing Builder



Reputation Management



Social Marketing



Listing Sync Pro

Transforming the rental industry for over a decade with Vendasta

“*It's been a great longstanding relationship with Vendasta. Whether it's ideas on how to drive additional business, tool sets that we should be taking advantage of, new features, or product roadmaps, you've really given us a platform and a voice... I feel like it's a truly great partnership because of that.*”



Erica Byrum

Assistant Vice President of Social Media

